

Inclusive Engagement with Broader Community (Room 1.17)

Speakers:

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Nicky Buckley

Susan Monkton & Carl Smith

Inclusive Engagement with Broader Community

Ursula Gobel (Chair)

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Inclusive Engagement with Broader Community

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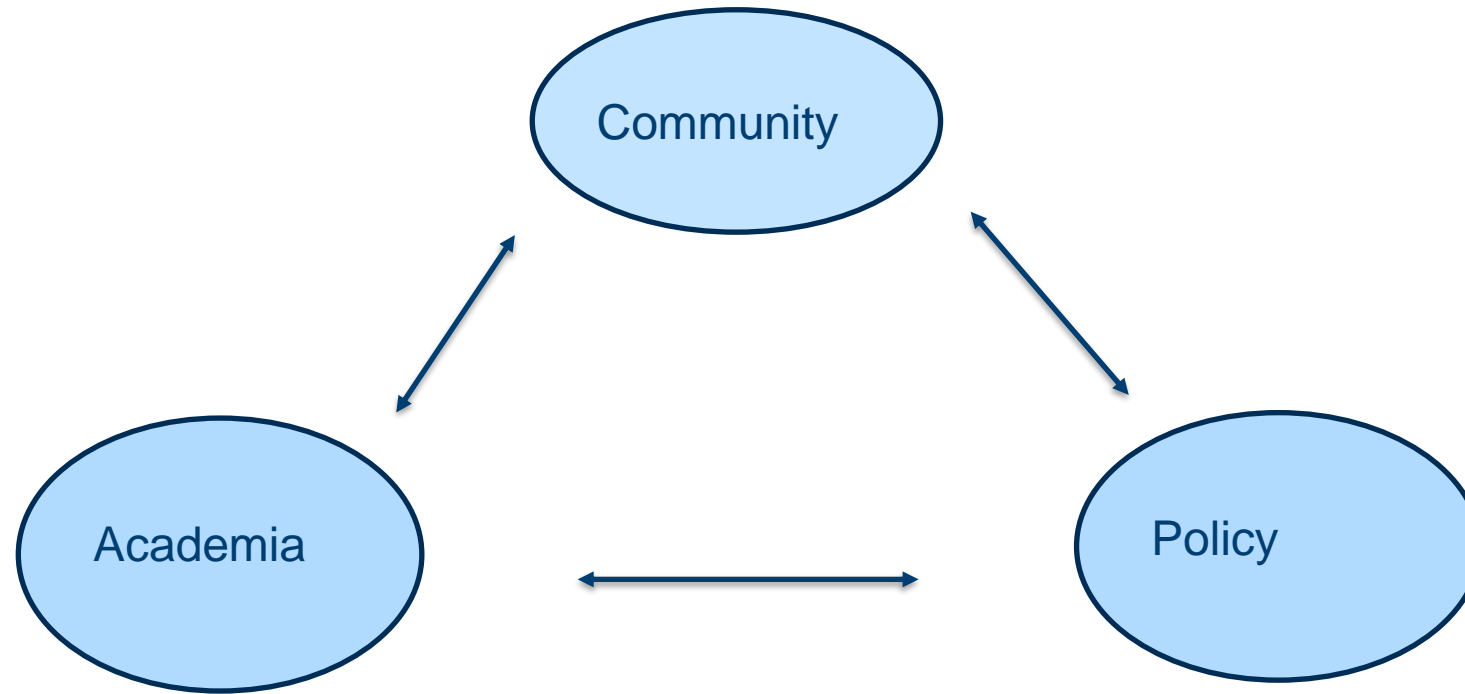
University of Cambridge, United Kingdom

Strengthening community/research engagement and partnership for impact

Nicky Buckley, Director, Fellowships and Networks

Centre for Science and Policy, University of Cambridge

Interests in joining up engagement



Capabilities in Academic Policy Engagement

- Incoming Policy Fellows from civil society organisations eg Centre for Homelessness Impact
- Outgoing Policy Fellows to civil society organisations
- Collaborative funding eg
 - Centre for Housing and Planning Research / Jimmy's Cambridge / Cambridge City Council: evaluation of modular housing for homeless
 - Public Health / National Children's Bureau: umbrella review of psychological effects of childhood maltreatment + policy workshops
 - Bennett Institute / Power to Change: community understandings of social infrastructure

Co-production in community – academic - policy engagement: developing optimal conditions

- Ringfencing time for initial discussions
- Developing a shared understanding, a clear purpose and mutual goals for people to work towards
- Creating “relational” spaces during the project
- Establishing ethics of care in co-production
- Embedding and sustaining co-production as a way of working

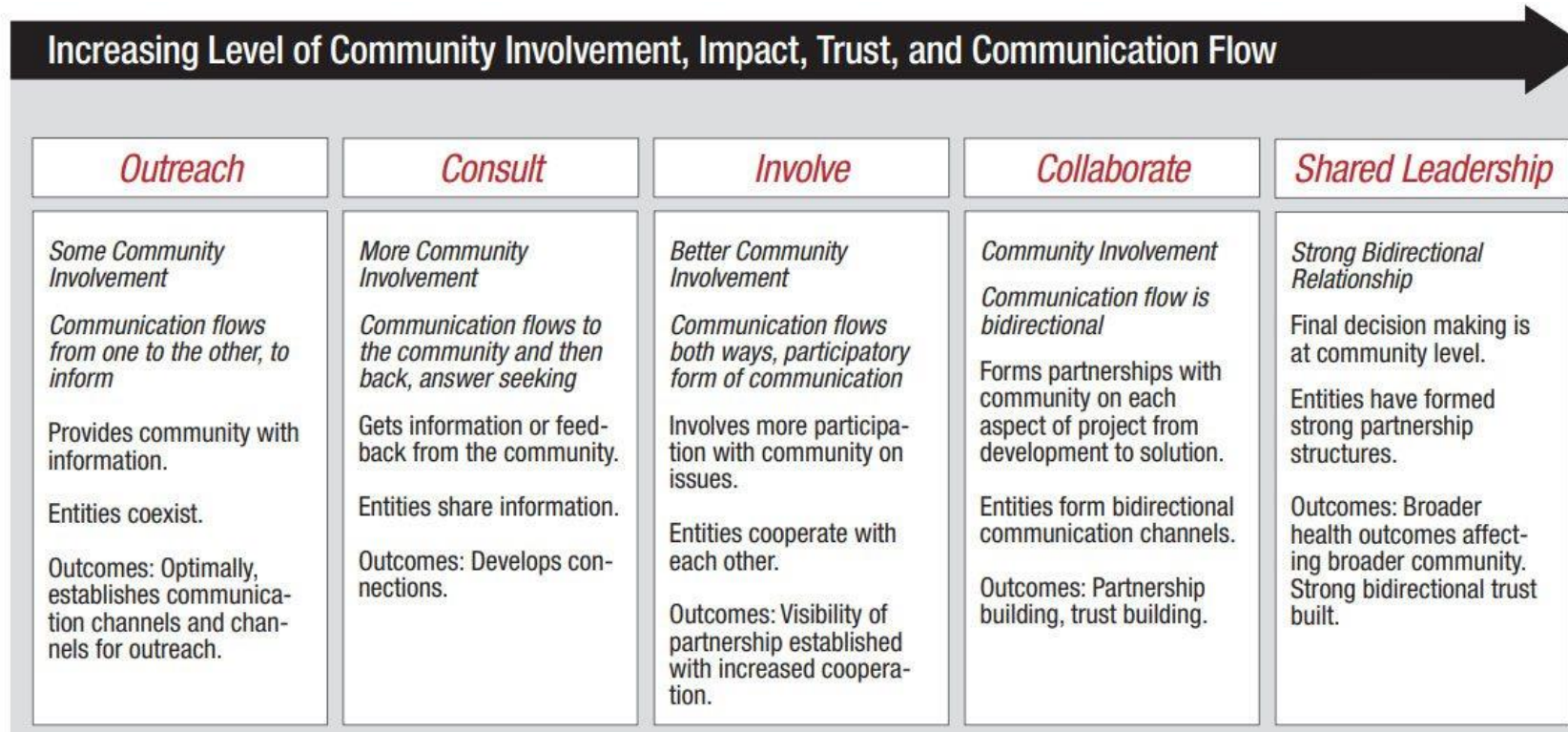


<https://www.cape.ac.uk/wp-content/uploads/2023/06/Co-production-in-Regional-Academic-Policy-Engagement.pdf>

Roles in these collaborations

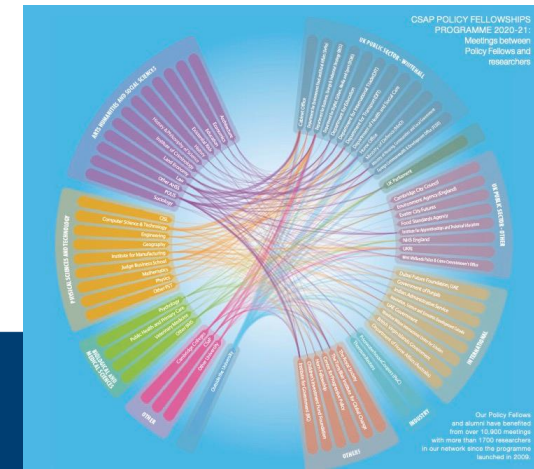
- Sponsors – provide legitimacy for the approach through active championing of the principles and values of co-production in regional academic policy engagement activities.
- Implementors – who want to innovate in how they solve their policy challenge.
- Methodology experts – colleagues who are experienced in co-production and understand how to stay true to genuine co-production principles.

Spectrum of inclusive community engagement



Centre for Science and Policy

- Civil society organisations among those employing the Policy Fellows we select
- Multi-stakeholder Policy Workshops
- Maintenance and development of relationships – can we extend to support coalitions that emerge?
- Work alongside University Public Engagement to provide input, training to researchers when planning projects and grant applications



Infrastructure for community engagement

- Institutional cultivation and maintenance of relationships
- Research funder policies
- Government policy for universities
- Universities' own policies and practices
- Career considerations for academics and knowledge mobilisers involved in community engagement
- Involvement mechanisms for community organisations to influence change in academic institutions and lead/co-lead research and knowledge exchange

Contact

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Inclusive Engagement with Broader Community

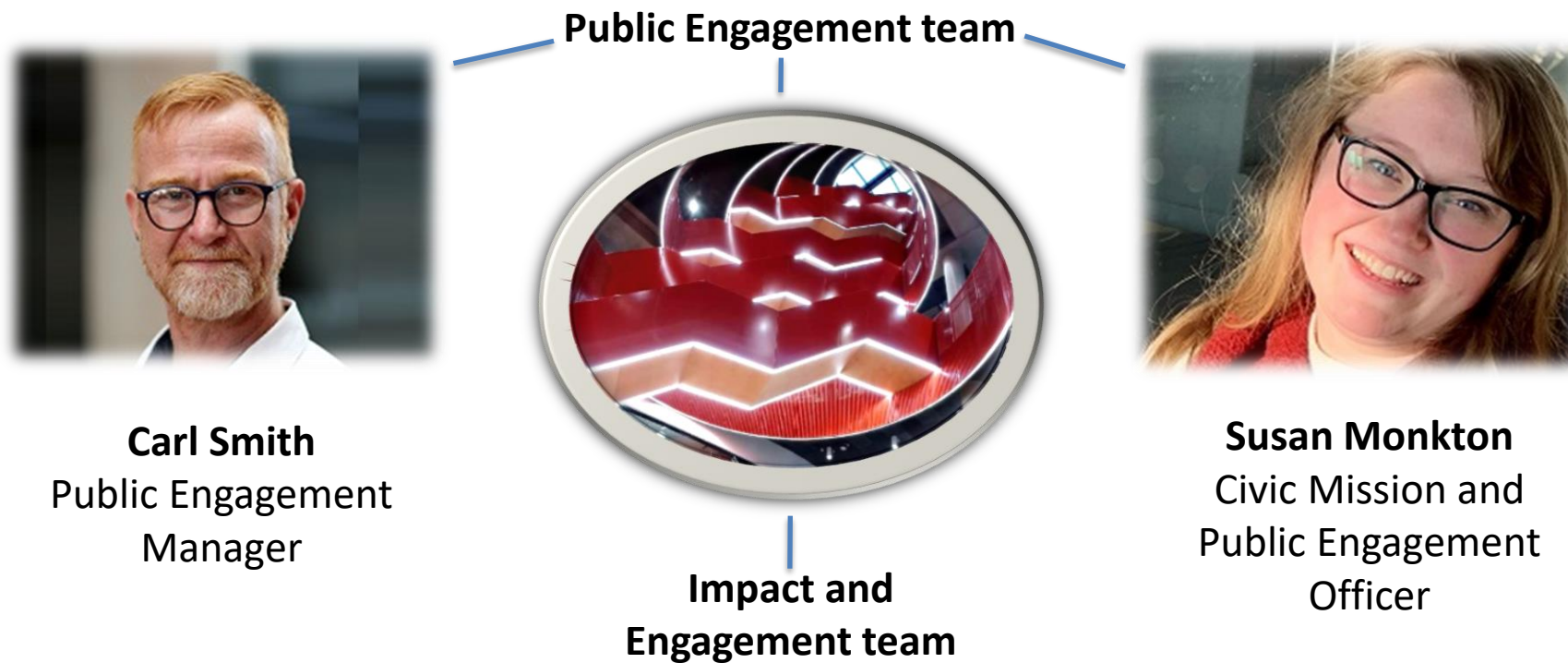
Susan Monkton

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TOOLBOX FOR STRENGTHENING ENGAGEMENT AND PARTNERSHIPS

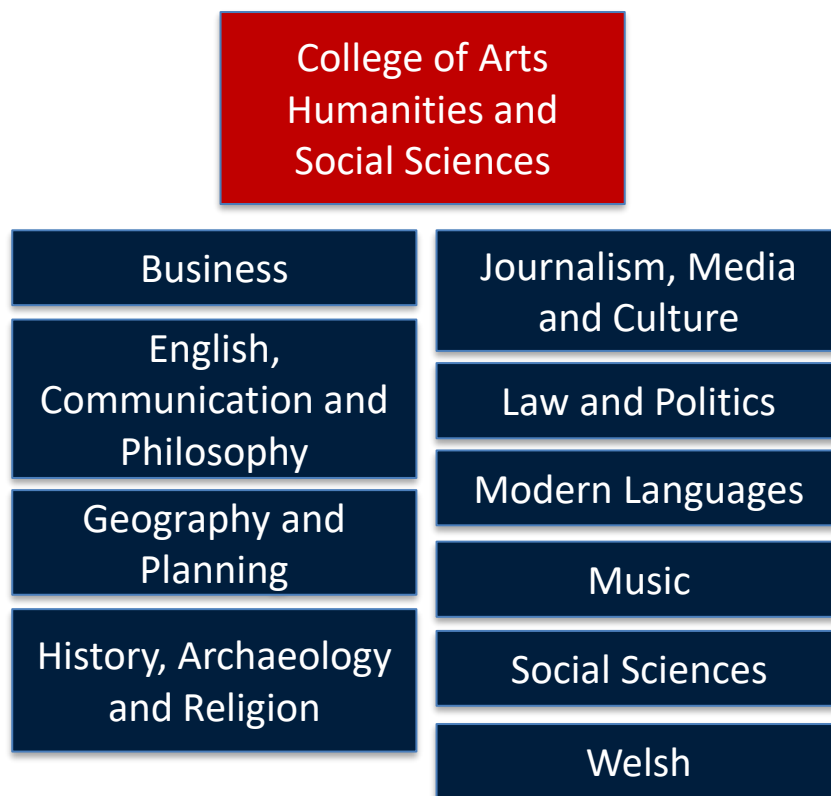


The impact and engagement team provide structured training and development, funding and project support to initiate and accelerate research impact.

**Strengthening Community/Research Engagement and Partnership for
Impact : Examining promising practises through case studies and shared
learnings**

What do we do?

College and School structure



Landscape of Engagement



Landscape of Engagement



Civic Mission

We put our communities at the heart of everything we do.



Public Engagement

allows us to set priorities and share ideas and expertise to bring about benefits for all



Silver Watermark Award

The first University in Wales to achieve a silver award from the National Co-ordinating Centre for Public Engagement (NCCPE).

5 Tools for strengthening Engagement and partnerships

Know your purpose

- What do you want to achieve?
- Reflect on your purpose against your constraints
- Knowledge vs Assumptions

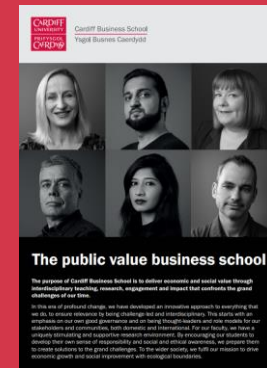
Case Study: Public Value Business School

- Interdisciplinary approach
- Economic and social change
- Teaching, research and governance
- Building on community links and relationships

'The purpose of Cardiff Business School is to deliver economic and social value through interdisciplinary teaching, research, engagement and impact that confronts the grand challenges of our time'

How to start?

Logic Model/Theory of Change – Defining purpose
/ Reflecting on stages and commitments



5 Tools for strengthening Engagement and partnerships

Collaborate with expertise

- What are you missing?
- Guided by your purpose (and there's!)
- Further understanding of the landscape

Case Study: Coming Home: Sharing Veterans' Mental Health Stories

- Collaboration between Professor Holly Furneaux and Artistic Director of Re:Live Karin Diamond
- Creative exploration and storytelling
- Combined working with the veteran community
- Resulted in comic book



How to start?

Stakeholder Mapping Exercise – Understand your stakeholders / Reflect on your knowledge

5 Tools for strengthening Engagement and partnerships

Committing to relationship

- How can this partnership be sustainable?
- Relationship, not an affair
- Building and maintaining

Case Study - A Grangetown to Grow Up In / A Community Gateway

- Dr Matluba Khan / Community Gateway
- 8-18 year olds contributed
- Facilitated discussions
- Industry presentations
- Foundations of longstanding commitment to Grangetown



How to start?

Priority Matrix and Project Prioritisation – assessing time commitments / reflection of plans within constraints

5 Tools for strengthening Engagement and partnerships

Constraints Happen

- What constraints are there for the partnership?
- Honest and open
- Keeping degree of flexibility

Case Study: Caer Heritage Project

- Collaboration between School of History, Archaeology and Religion and local partners
- Cultural, Economic, Funding
- Responsive approach
- Multiple awards and projects



How to start?

Interactive tools and software such as Mentimeter and Padlet – Collecting of feedback / Anonymises comments / challenges assumptions

5 Tools for strengthening Engagement and partnerships



Evidence

Monitoring engagement for evidence is vital to confirm and validate intended (and unintended) outcomes and impacts

Research can be shared in creative and innovative ways; through music, art and theatre to develop impact. This will depend on the communities engaged and can be co-created with them to ensure accessibility and engagement.

Evidence collected should also use monitoring methods relevant to those engaged. Surveys may not be appropriate for the communities you are working with. Drawings, lyrics, quizzes and storytelling, may be more accessible and provide the tools your communities need for maximum response rates and involvement.

Summary

Further resources/websites

National Coordinating Centre for Public Engagement - [NCCPE \(publicengagement.ac.uk\)](https://publicengagement.ac.uk)

UKRI Public Engagement - [Public engagement – UKRI](#)

Cardiff University Community - [Community - Cardiff University](#)

Contact us on

impact-engagement@cardiff.ac.uk

Recommendation

Parallel session: Inclusive Engagement with Broader Community (Room 1.17)

Recommendation: “Advancing inclusive engagement in research will be achieved by: Ensuring accessible communications throughout relationship-building process, creating and sharing effectiveness tools and promising practices, and pursuing a people-centred approach that will strengthen cultures of collaboration across multi-sector players in research”